

Special Olympics Global Strategic Plan 2021-2025

What does Special Olympics plan to do to make our organization even better all over the world?

Vision

Our VISION is an inclusive world for all, created by the power of sport, through which people with intellectual disabilities live an active, healthy and fulfilling life.

Mission

Our MISSION is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

2021 – 2025 Goals

- Get more people with and without intellectual disabilities involved in Special Olympics, and help everyone be healthier.
- Create more inclusion in the world by having more interactions between Special Olympics athletes and people without intellectual disabilities.

Focus points to achieve our 2021 – 2025 Goals

- Improve health and wellbeing of athletes through sport. Develop Unified sports, which is a program that allows for both Special Olympics athletes and people without intellectual disabilities to compete with and against one another.

Strategies

- Reach more people with Special Olympics by creating more Locals and communities that have programs, finding more athletes to join, having more sport training and competitions, teaching coaches how to be even better coaches, and working on our health.
- Teach more people about what Special Olympics is so hopefully they can become involved as well (such as teachers, students, doctors).
- Work with Special Olympics athletes and with young people (youth) to become leaders and grow Special Olympics.
- Use the Special Olympics community members and online tools like websites and social media (Facebook, Instagram etc.) to teach more people about Special Olympics and make them want to join or support it.
- Build relationships and work with schools, the government, social media, and other organizations to create more access for athletes to be able to use the same services as everyone else.

Please follow this link to participate in the Global Strategic Plan Survey:

https://specialolympics.qualtrics.com/jfe/form/SV_6hVsY5CFZGxluex