

SPECIAL OLYMPICS CANADA

2016 REACH REPORT

*Data Aug 31, 2015

REGISTERED ATHLETES

40,301

% growth from 2015 = 6.04%



GENDER

Female
Male

17,963

22,338

TOTAL YOUTH

16,440

% growth from 2015 = 3%

Ages 2-6 = 638

Growth = 21%

Ages 7-12 = 3,186

Growth = 1.4%

Ages 13-21 = 12,616

Growth = 2.67%

Ages 22 and up = 21,852

Growth = 3%

REGISTERED VOLUNTEERS

19,645 % growth from 2015 = 9.63%



5,229

Operational volunteers



14,416

Coaches

HEALTHY ATHLETES



3,849

Athletes screened across 8 disciplines



40

Exams

COMPETITIONS OFFERED

817

Competitions for all levels

COMMUNITIES

450+



ATHLETE LEADERSHIP

% growth year over year = 132%

330

New Athletes Trained

665

Active athlete leaders during the 2015-2016 fiscal year

SOCIAL GROWTH



29%

Facebook Likes Growth since 2015



27%

Twitter Likes Growth since 2015

NET PAN CANADIAN REVENUE

\$29,179,342

MISSION

Special Olympics Canada is dedicated to enriching the lives of Canadians with an intellectual disability through sport.



"When people say special needs, I don't think of that - I think we have special powers,"

- Max Nelson, SOBC Athlete



"It's so great to see the athletes all excel, and great to see their lives change,"

- Randy Scott, SOBC Coach



CONTACT US

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