

## SOBC Local Online Pledge Page Set-Up

Special Olympics BC is now excited to offer online pledge solicitation capability for Local walkathon-type fundraising events. We will set up a personalized page for your event that your participants will be able to use to gather pledges online. Each participant will be able to create their very own pledge page through the site that will allow them to solicit pledges via e-mail and social media. All donations made through the website are secure and tax receipts will be e-mailed to donors. Funds will be deposited into the SOBC bank account and reimbursed to the Local at the conclusion of the event.

Please contact **Charlotte Taylor** with any questions at **604.737.3056**.

To have a customized page set up for your event, please fill out the following information:

# Event name: Event date: Event description: Fundraising goal: Event Location: Event contact name:

Event contact phone number:

Event contact e-mail:

# Participant Registration Information

Do you want your participants to raise a suggested goal amount?

If yes, what is your suggested goal?

Is there a registration fee for your event?

If yes, what is the registration fee?

Are there any additional fees associated with your event?

If yes, what are they for and what is the fee?

# Participation Waiver/Agreement

If you have a waiver that participants must read to participate in the event, outline it here and participants will have to agree to it when they register:

### Offline Donations

There will be the option to print off a donation form in the case that donors would prefer to donate offline. This form will be generated by the site unless you provide one in PDF form.

Address where offline donations should be sent:

Any additional info you would like to appear on the form:

Participants will have the ability to enter offline donations made by cash or cheque onto their page so that they can keep track of all donations in one place and they can accurately see where they are in reaching their fundraising goal.

# Website Home Page Text

This is what will appear on the front page of your site. It is best to include some information about the event and the difference donors are going to make in your Local by donating:

### **About Us**

This text is used to build your 'About your Organization' page. It will include a short blurb about SOBC in general followed by the text you provide here. Include information about your Local such as how many sports you offer, how many athletes you support, the communities you reach, etc.:

### Social Media

We are able to link your social media sites and website through your customized page if you have them.

Facebook account:

Twitter account:

Local website address:

### Photos for page customization

Please send a minimum of two photos to customize your website. Two photos will appear on the front page and you can send up to three more for participants to choose from to customize their personal pages. Participants will also have the opportunity to upload their own photo to their page.

Please forward this completed form and your photos to:

Charlotte Taylor
Manager, Fund Development
<a href="mailto:ctaylor@specialolympics.bc.ca">ctaylor@specialolympics.bc.ca</a>
604.737.3056