





## Special Olympics Global Week of Inclusion July 18 to 24, 2022

Special Olympics athletes knew the pain of isolation and exclusion long before COVID-19. Canadians with intellectual disabilities are still too often left out – on playgrounds, from the workforce, from conversations. Together, we have the power to change the future for all. The **Special Olympics Global Week of Inclusion** will celebrate the difference we can make when we #ChooseToInclude, and invite everyone to get involved in the joyful Special Olympics community. Thank you for helping open hearts and minds by spreading the word in your channels!

## Sample posts | Please click here for image options and "I #ChooseToInclude" signs

## Facebook & Instagram

Too many Special Olympics athletes knew the pain of isolation and exclusion long before COVID-19. Together we have the power to create a better, more inclusive world. As a proud supporter of @specialolympicsbc, I/we invite you to join us in the Special Olympics Global Week of Inclusion July 18-24. You can change lives when you #ChooseToInclude and get involved in SOBC's year-round sport programs: <a href="https://www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

The pandemic has highlighted the pain of isolation and the power of inclusion. Help create a better future for everyone! As a proud supporter of @specialolympicsbc, I/we encourage you to #ChooseToInclude and get involved in SOBC's life-changing year-round sport programs: <a href="https://www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

Now, more than ever, we need to come together for inclusion of people with intellectual disabilities. As a proud supporter of @specialolympicsbc, I invite you to be part of the Special Olympics Global Week of Inclusion and change lives by getting involved with SOBC's year-round sport programs. Learn more: <a href="www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

The world is better when EVERYONE feels included. As a proud supporter of @specialolympicsbc, l/we encourage you to be part of the Special Olympics Global Week of Inclusion and show how you #ChooseToInclude! <a href="https://www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

## Twitter

Special Olympics athletes know the pain of exclusion far too well. Choose #inclusion today for a better tomorrow! In the Special Olympics Week of Inclusion, join me/us and @sobcsociety in showing you #ChooseToInclude people with intellectual disabilities: <a href="https://www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

The pandemic has highlighted the pain of isolation and the power of inclusion. Join me/us and @sobcsociety by pledging to #ChooseToInclude and getting involved in life-changing year-round sport programs: www.specialolympics.ca/british-columbia/special-olympics-week-inclusion

Special Olympics athletes are building a better and more inclusive world! Join @sobcsociety by accepting the challenge to #ChooseToInclude: <a href="www.specialolympics.ca/british-columbia/special-olympics-week-inclusion">www.specialolympics.ca/british-columbia/special-olympics-week-inclusion</a>

Let's make #inclusion the rule, not the exception. Join @sobcsociety athletes and become a Champion of Inclusion. #ChooseToInclude and get involved with Special Olympics BC's life-changing programs:

www.specialolympics.ca/british-columbia/special-olympics-week-inclusion

Special Olympics British Columbia

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