April 8, 2013

Contact Name

Company Name

Company Address

Company City, BC Postal Code­

Dear <contact name>,

Life with an intellectual disability is often one of neglect and isolation, being hidden away or socially excluded from full participation in society. Special Olympics BC is committed to providing individuals with intellectual disabilities the opportunity to enhance their lives and celebrate personal achievement through positive sport experiences. Special Olympics empowers individuals with intellectual disabilities to participate in their community and develop a strong sense of belief in themselves.

Special Olympics BC – LOCAL currently offers year-round sports training and athletic competition in # sports to # dedicated athletes. As a non-profit and volunteer-run organization, it is only with the help of sponsors and supporters that we are able to maintain and grow our life-changing programs.

Please find enclosed a copy of the Special Olympics BC Gift Catalogue. The pages of this catalogue outline a number of ways that you can make a lasting impact on our community. While we would be very grateful for support in any area, our areas of greatest need are [insert the need your local has, e.g. facility rentals, active start, etc.]. Every dollar you give will stay right here in LOCAL CITY to support and enhance the lives of individuals with intellectual disabilities.

Special Olympics transforms lives through the joy of sport, every day, everywhere. Through Special Olympics, athletes experience joy and acceptance, cultivate friendships and self-confidence and feel empowered to overcome obstacles and achieve their goals. With the help of great supporters like you, SOBC – LOCAL will continue to grow and empower athletes to excel in their everyday lives.

I will contact you within the next week to discuss this opportunity and answer any questions you may have but if it is more convenient please feel free to contact me anytime at the number below. On behalf of Special Olympics BC – LOCAL thank you for your consideration.

Kind regards,

**Local Contact Name**

Position in Local

Special Olympics BC – LOCAL

Direct: xxx-xxx-xxx

Email: xxxx@xxxxxx.xxx