

Fundraising Champion Guide

Special Olympics
British Columbia



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WHY FUNDRAISE FOR SOBC?

Special Olympics BC is dedicated to enriching the lives of people with intellectual disabilities and building more inclusive communities throughout our province.

Through the power and joy of our year-round sport, youth, and health programs, Special Olympics BC athletes with intellectual disabilities discover new skills and successes, and open hearts and minds to their abilities.

By raising vital funds to support Special Olympics BC, you are helping athletes all over the province find joy, confidence, and inclusion on the playing field and in life.

YOUR IMPACT

Special Olympics BC provides year-round training and competitive opportunities in 18 different sports to more than 5,200 athletes with intellectual disabilities of all ages and a wide range of abilities, thanks to the dedicated efforts of over 4,300 volunteers. Our empowering programs operate in 55 communities all over the province!



Vision

Sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all across British Columbia.

Mission

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport.

Values

- **Inclusion:** We foster inclusive communities.
- **Diversity:** We honour what is unique in each individual.
- **Empowerment:** We create opportunities to pursue full potential.
- **Respect:** We operate in an environment of cooperation, collaboration and dignity.
- **Excellence:** We elevate standards and performance.

More than 60% of our operating funds are provided by donations and fundraising initiatives by people just like you! Community events are an incredible way to raise funds for Special Olympics BC athletes. These events are planned and organized independently by generous hearts all across the province and include anything from golf tournaments,

walk-a-thons, BBQ's and fun runs. Funds raised by these events go directly to our athletes and programs.

Please contact Megan Ishida at mishida@specialolympics.bc.ca



HOW CAN WE HELP?

Creation of a personalized fundraising page via our fundraising platform CrowdChange. This page will collect registrations and donations, automatically issue tax receipts to eligible donors and help you track your donations!

- Support materials like logos and impact stories.
- Letters of acknowledgment for gaming licenses or sponsor solicitations.
- One-on-one support via phone or email.



Inspiration



Bake Sale / Garage Sale

Gather your colleagues or community to raise funds through a bake sale or garage sale!



Golf Tournament

This could be a traditional style or a fun pitch and putt game! Gather your colleagues or friends for a day of raising funds for SOBC!



Sweat Session

Host a sweat session of your choosing either indoor or outdoor. Or join in a pre-existing marathon with a charity fundraising component. Exercise is a great way to raise funds.



Host a Community Event

Gather your network and celebrate Special Olympics! Events can include: sports days, garden parties, fundraising dinners, barbecues, or festivals.



Birthday Fundraiser

Inviting your friends to donate to SOBC in honour of your birthday will make your special day make a difference! Connect with SOBC to get a fundraising page and share with your networks to change lives through sport!



Raffle or Auction

We can support you in building an online silent auction of raffle!

Policies

Special Olympics BC is unable to provide the following for your event:

- Paid advertising
- Access to our donor database or staff contact list
- Reimbursement of expenses
- Assistance with ticket sales or sponsorship
- Gaming licenses

Any use of the Special Olympics BC logo, and all logos associated with SOBC events and partners, must be approved by SOBC's marketing and communications team.

Special Olympics BC Privacy Policy can be found here: [Download](#)

SOBC does not participate in events that:

- Promote the use tobacco or alcohol
- Promote lewd or inappropriate behaviour
- Directly solicit funds door-to-door
- Involve the promotion of a political party
- Do not adhere to the vision, mission and values of Special Olympics BC

By naming Special Olympics BC as a beneficiary, you are required to donate the full agreed on amount of net proceeds to SOBC within 45 days of the date of the event.

Insurance

SOBC insurance policy does not extend to your event. By accepting the terms and conditions of hosting a 3rd party event on our behalf, the event organizer(s) understand they are accepting responsibility for any claims that arise as a result of the event.

Please be advised that cash and cheques must be in SOBC's possession before a tax receipt is issued.

Tax receipting

Tax receipts are issued automatically via email for eligible donations made through any Crowd-Change page. To request a tax receipt for a donation made via offline methods (i.e., cash or cheque), please send the donation information, including donor's full name and mailing address, to arahardjo@specialolympics.bc.ca.

Raffles

Third-party fundraisers must adhere to regulations as set by BC Gaming. All raffles held in B.C. require a raffle license issued through BC Gaming. Please contact SOBC for any information required for your raffle license application.

For information on gambling event licences, please click here: [Download](#)

Marketing

Through the power and joy of sport, Special Olympics BC builds understanding and inclusion for people with intellectual disabilities in communities around the province. As a champion of Special Olympics athletes and our movement, you play an important part in creating respect and inclusion. Your words matter!

Please use Special Olympics BC's messaging resources when communicating about Special Olympics and our athletes. Your consistency helps break down barriers and misconceptions!

Find SOBC's key messages and style guide here

[Download](#)

Special Olympics BC has branded tools you can use for communicating with your supporters.

Please find editable files here

[Download](#)

Depending on the time frame of your initiative, SOBC may also be able to build a customized branded social media/email graphic for your campaign – the more notice, the better we can support you!



All of Special Olympics BC's valued fundraising champions are welcome to use these badges!



[Download](#)

Thank you for changing lives and creating inclusion with Special Olympics BC!

Special Olympics
British Columbia

