



FOR IMMEDIATE RELEASE

January 26, 2022

Tim Hortons #ChooseToInclude Donut to support Special Olympics athletes

Special Olympics Canada has once again partnered with Tim Hortons to create the limited-edition #ChoosetoInclude Donut, available from January 28 to 30.

One hundred per cent of the proceeds from sales of the donut will go directly to local Special Olympics community programs, supporting more than 41,000 athletes with intellectual disabilities across Canada.

“Special Olympics has made a big impact in my life, physically and mentally. My confidence has gotten so much better since I joined Special Olympics. I’ve made so many new friends, and been able to do so many different competitions. Thanks to Special Olympics, now I’m able to play the sports I love,” says Special Olympics BC – Cowichan Valley athlete and Tim Hortons Team Member Julie Black.

Everyone can make a difference for athletes like Julie by heading to their local Tim Hortons and buying the limited-edition donut. Supporters can also enter a photo challenge by sharing a picture of themselves with the donut on social media using the hashtag #ChooseToInclude and tagging @SpecialOCanada and @TimHortons.

The #ChooseToInclude Donut is a chocolate cake ring donut with white fondant, sprinkles, and whipped topping. The multi-coloured design represents the theme of diversity that is being promoted through the campaign.

Tim Hortons has been a proud partner of Special Olympics Canada since 2016. This partnership embodies their values of diversity and inclusion, and the spirit that Tim Hortons restaurants across Canada are places for everyone.

“I’m grateful to Tim Hortons because they support me and all the other athletes in reaching our goals,” says Special Olympics BC – Richmond athlete Vincent Li. “The #ChooseToInclude Donut means to me, it doesn’t matter who you are, everyone is accepted.”

Now, more than ever, it is important to come together for inclusion. Every donut purchased will help Special Olympics athletes safely return to their year-round, in-person programs that offer vital friendships, connections, and healthy activity.

People with intellectual disabilities have been disproportionately affected by the pandemic. For Special Olympics athletes, being away from their in-person programs meant being away from their friends, their healthy activity, and a significant network of support.



Special Olympics BC's year-round, in-person programs are now reopening in communities around the province, with strong safety protocols in place. But we're only about a quarter of the way back to pre-pandemic operating capacity. Support from the #ChoosetoInclude Donut campaign will help Special Olympics BC athletes get back on the fields of play.

[Find 2022 #ChoosetoInclude Donut photos, including images with Special Olympics BC athletes in communities across British Columbia.](#)

About Tim Hortons

In 1964, the first Tim Hortons® restaurant in Hamilton, Ontario opened its doors and Canadians have been ordering Tim Hortons iconic Original Blend coffee, Double-Double™ coffees, Donuts, and Timbits® in the years since. Over the last 55 years, Tim Hortons has captured the hearts and taste buds of Canadians and has become synonymous with serving Canada's favourite coffee. Tim Hortons is Canada's largest restaurant chain operating in the quick service industry with more than 4,000 restaurants across the country. More than a coffee and bake shop, Tim Hortons is part of the Canadian fabric and guests can enjoy hot and cold specialty beverages – including lattes, cappuccinos and espressos, teas, and our famous Iced Capps® – alongside delicious breakfast, sandwiches, wraps, soups, and more. Tim Hortons has more than 5,000 restaurants in Canada, the United States, and around the world. For more information on Tim Hortons visit [TimHortons.ca](https://www.timhortons.ca)

About Special Olympics BC

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 5,200 athletes of all ages and a wide range of abilities, thanks to the dedicated efforts of more than 4,300 volunteers. For more information, please visit www.specialolympics.bc.ca and find us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

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