

# Special Olympics BC staff

**Special  
Olympics**  
British Columbia



**Dan Howe, President & CEO**  
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604-737-3079  
•Executive Leadership

## Sport & Programs



**Lois McNary, Vice President, Sport Programs**  
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- Executive Leadership, Strategy, Policies, & Development for Sport & Programs
- Provincial Games
- Leadership Council
- Behaviour & Medical Incidents



**Michelle Cruickshank, Sport & Program Director**  
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- Community & Sport Development

## Sport



**Ailey Jarvis, Competition Coordinator**  
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- Competitions
- Provincial Team Management



**Bailey Macklem, Health Coordinator**  
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- Health Initiatives



**Donna Ma, Engagement Coordinator**  
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- Volunteer and Athlete Recruitment and Engagement

## Programs



### Region 1 Kootenays

**Melainie Hatt, Program Manager**  
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- Community Development Region 1



### Region 2 Okanagan

**Leanne Kelly, Community Development Coordinator**  
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- Community Development Region 2
- Athlete & Volunteer Awards & Recognition



### Region 3, 4, & 5 Lower Mainland

**Chelsea Tambellini (Rogers), Community Development Coordinator (On Parental Leave 2023-24)**  
crogers@specialolympics.bc.ca



**Jack Lowe-Carbell, Community Development Coordinator**

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- Community Development Regions 3, 4, & 5



### Region 6 Vancouver Island

**Amy Gibb, Community Development Coordinator**

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- Community Development Region 6
- Youth Programs



### Region 7 & 8 Northern BC

**Jasmine Webster, Community Development Coordinator**

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- Community Development Region 7 & 8
- Athlete Leadership

## Fundraising, Marketing, & Communications

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**Heather Maciver, Vice President,  
Fund Development, Marketing, &  
Communications**

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- Executive Leadership, Strategy, and Policies for Fundraising, Marketing, & Communications
- Government Relations

### Fundraising



**Meg Ishida, Events Manager**

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- SOBC Fundraising Events Lead
- Support for Third-Party Fundraising Events (LETR, motionball)



**Amanda Liao, Partnerships &  
Communications Manager**

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- Provincial and National Sponsors
- Donor Relations
- Grants & Foundations



**Adji Rahardjo, Donor Services &  
Database Coordinator**

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- Donor Database Administration
- Donor Services
- Auction Coordination
- CrowdChange Donation Platform

### Marketing & Communications



**Megan Pollock, Marketing &  
Communications Director**

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- Contact for PR Coordinators
- Marketing & Communications Strategy
- Messaging & Media Relations
- Celebrity Engagement



**Michael Obendoerfer, Marketing  
Manager**

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- Marketing Strategy & Content Planning
- Advertising Strategy & Content Planning
- Video Production



**Hao Duong, Brand & Marketing  
Coordinator**

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604-619-2086

- Logo & Brand
- Marketing Asset Design
- Social Media Content Execution



**Jacob Lee, Communications  
Coordinator**

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- Website
- Email Marketing
- Social Media Content Execution

## Finance & Admin

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**Sheida Poulad, Finance &  
Administration Director  
(On Parental Leave 2023-24)**

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**Joseph Lee,  
Finance & Administration Manager**

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- Accounting Management
- Contact for Local Treasurers



**Roxanna Kong, Data & System  
Administrator**

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- Registration and Database
- IT Services Relating to SOBC
- Cybersecurity