



Law enforcement members and Boston Pizza serve up support for Special Olympics BC

The BC Law Enforcement Torch Run and Boston Pizza are teaming up to support Special Olympics BC through the Cops, Pops, and Pizza campaign. Held on November 14 from 5 to 9 p.m., the event will see law enforcement members and SOBC athletes serve customers, collect donations, and raise awareness for Special Olympics at participating Boston Pizza restaurants across the province.

“The Law Enforcement Torch Run is a global movement dedicated to helping Special Olympics athletes experience acceptance, achievement, and admiration through sport,” says Rick Lucy, BC LETR Provincial Director and retired Abbotsford Police Department Deputy Chief Constable. “Partnering with Boston Pizza to host Cops, Pops, and Pizza is a fun way for law enforcement members across the province to engage with their communities in order to support Special Olympics BC’s empowering programs for individuals with intellectual disabilities.”

This is the first year for Cops, Pops, and Pizza in British Columbia, and more than 20 Boston Pizza locations across the province are set to take part in the event.

“We are proud to help these athletes pursue their dreams, gain self-confidence, and lead healthy lives,” says Scott Jarvis, Boston Pizza Marketing Manager, Regional and LSM, Western Canada. “Boston Pizza would like to thank Special Olympics BC and the Law Enforcement Torch Run for allowing us to participate in what is always a fun, uplifting community event.”

For a complete list of Boston Pizza restaurants participating in Cops, Pops, and Pizza, please visit www.specialolympics.bc.ca

About the Law Enforcement Torch Run

For more than 35 years, law enforcement members throughout the world have supported people with intellectual disabilities through the Law Enforcement Torch Run. The LETR movement has raised more than \$3 million in British Columbia since 1990. To date, the LETR has raised more than \$600 million for Special Olympics programs around the world. To learn more about the LETR, visit www.specialolympics.bc.ca/letr. Find BC LETR on Twitter @BCLETR.

About Boston Pizza

Boston Pizza International Inc. is Canada’s No. 1 casual dining brand with more than 390 restaurants in Canada and more than \$1 billion in sales. Annually, Boston Pizza serves more than 40 million guests. The company has been recognized as a Platinum Member of Canada’s 50 Best Managed Companies. Boston Pizza believes that strong role models inspire kids to be great, and in 2014, the Boston Pizza Foundation created Future Prospects to help support organizations that mentor kids to reach their full potential. Boston Pizza International Inc. is located in Richmond, B.C., and has regional offices in Mississauga, Ontario and Laval, Quebec. For more information, visit www.bostonpizza.com.



About Special Olympics BC

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 4,800 athletes of all ages and a wide range of abilities, thanks to the dedicated efforts of over 3,900 volunteers. For more information, please visit www.specialolympics.bc.ca and find us on Facebook and Instagram @specialolympicsbc and Twitter @sobcsociety.

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