

A photograph of two young men, athletes, standing on a track. They are both wearing medals around their necks. The man on the left is holding a large flag with red, white, and blue stripes. The man on the right is holding a medal. In the background, there are spectators, some taking photos, and a building. The image has a red tint.

2023 Special Olympics BC Winter Games

Sponsorship & Funding Opportunities

**Special
Olympics**
British Columbia



The 2023 Special Olympics BC Winter Games

The 2023 Special Olympics BC Winter Games will be hosted in Kamloops from Feb 2 to 4, marking the fifth time that Canada's Tournament Capital has played host to Provincial Games for B.C. and Yukon athletes with intellectual disabilities.

Provincial Games are exciting and empowering experiences for Special Olympics athletes. For many, these Games offer their first opportunity to have the joy of travelling and being part of a team. SOBC Games give athletes the chance to be seen and celebrated for their abilities, which matters now more so than ever coming out of the isolation deepened by the pandemic.

The 2023 SOBC Games competitors will pursue personal-best performances as well as chasing the opportunity to advance to national and international levels of competition. Top performers in the 2023 SOBC Games will qualify to compete in the 2024 Special Olympics Canada Winter Games, which will be the qualifier for the 2025 Special Olympics World Winter Games.





By the Numbers



800 athletes with intellectual disabilities



Eight SOBC winter sports



250 volunteer coaches and mission staff



More than 1,000 volunteers

About SOBC

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. Through the power and joy of sports, athletes with intellectual disabilities discover new strengths, skills, and success. They also inspire their communities to open their hearts to a wider world of human talents and potential.

Special Olympics BC delivers year-round, high-quality sport programs and competitions for people with intellectual disabilities in 55 communities throughout the province, involving more than 5,200 athletes and 4,300 volunteers. Our empowering programs and training opportunities include 18 summer and winter sports, youth programs, health and fitness programming, and leadership and professional development training for both athletes and volunteers.

Thanks to Special Olympics BC's dedicated volunteer coaches and program organizers, our low-to-no cost programs create countless benefits for all participants as well as the communities around them. Special Olympics helps athletes build their confidence, health, and self-esteem, along with many other life skills. When communities see athletes with intellectual disabilities in action, their abilities change attitudes and bring people together, creating a more inclusive world.

With the help of trained coaches and dedicated volunteers, our low-to-no cost programs...



instill confidence, self-esteem and other life skills in athletes



create health and wellness



change attitudes by opening hearts and minds to the abilities of people with intellectual disabilities



create more inclusive communities



2023 SOBC Games

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Sponsorship Opportunities

Contact us for more information!

Sponsor Level	Number of Opportunities
Presenting Sponsor	1
Host City	1 (SOLD)
Gold Sponsor	2
Silver Sponsor	5
Bronze Sponsor	Unlimited
Competition Sponsor	8
VIP Reception Sponsor	1
Torch Run Sponsor	1
Draft an Athlete (Friend of the Games)	Unlimited



**We'd love to hear your
bright ideas!**

We're always excited to collaborate on something entirely unique. Let us know if you're interested in tailoring a program specifically to your organization.



Thank you!

Please get in touch with us for more information about the available opportunities!

Heather Maciver

Vice President, Fund Development & Communications

hmaciver@specialolympics.bc.ca | (778) 689 - 9275

Amanda Liao

Fund Development Coordinator (Partnerships)

aliao@specialolympics.bc.ca | (778) 938 - 8202