

THE GOLDCORP INVITATIONAL

The Goldcorp Invitational is a unique event in that it is two distinct tournaments held on one day. On Northview's Canal Course, the Scramble tournament consists of teams of four who play in a fun scramble format. Traditionally the teams are comprised of both keen golfers and those who are, shall we say, newer to the game, but the one thing they have in common is a desire help provide a bridge to the community at large for people with an intellectual disability. On the Ridge Course, site of the PGA's Air Canada Tournament, the Tournament side also has four-person teams. Everyone plays their own ball and the net two lowest scores count. The Tournament side is a competitive tournament. The field is restricted to a limited number of teams, which means the pace of play is fast. The day finishes with an evening of inspiration where golfers enjoy a full dinner, entertainment, live and silent auctions, and powerful messages from Special Olympics BC athletes and supporters.

The Goldcorp Invitational attracts Vancouver's business elite and has quickly become one of the Lower Mainland's must-attend golf events.

2019 EVENT DETAILS:

Date: June 20, 2019

Location: Northview Golf and Country Club

Sponsor opportunities are detailed in the attached package.

FOR MORE INFORMATION, PLEASE CONTACT:

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 **GOLDCORP**

Special Olympics
British Columbia 

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **PRESENTING SPONSOR**

Investment: **\$50,000**

Benefits:

- Tournament naming rights
- Two complimentary teams in the tournament
- Opportunity to author and present golfer welcome letter in the evening program
- Opportunity to distribute corporate collateral to tournament participants in the registration package
- Preferred seating for complimentary teams at dinner
- Opportunity to place company representation on tournament planning committee
- Opportunity for staff involvement during event
- Opportunity for company representative to address guests at banquet
- Logo recognition on Goldcorp Invitational page within Special Olympics BC website with link to corporate site
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition in morning and evening agendas
- Name recognition on all event signage, including all tee and on-course signage
- Logo recognition on volunteer garment
- Logo recognition on official score card
- Logo recognition on golf cart signs
- Logo recognition on the sponsor board displayed at event

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **GOLD SPONSOR**

Investment: **\$25,000**

Benefits:

- Two complimentary teams in the tournament
- Representation on tournament planning committee
- Opportunity to distribute corporate collateral to tournament participants in the registration package
- Opportunity for staff involvement
- Logo recognition in morning and evening agendas
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition on Goldcorp Invitational page within Special Olympics BC website with link to corporate site
- Logo recognition on volunteer garment
- Logo recognition on the sponsor board displayed at event
- Complimentary tee sponsorship sign on each side of the tournament
- Preferred seating for complimentary teams at dinner



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **SILVER SPONSOR**

Investment: **\$15,000**

Benefits:

- Two complimentary teams in the tournament
- Opportunity to distribute corporate collateral to tournament participants in the registration package
- Opportunity for staff involvement
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition morning and evening agendas
- Logo recognition on Goldcorp Invitational page within Special Olympics BC website with link to corporate site
- Logo recognition on the sponsor board displayed at event
- Preferred seating for complimentary teams at dinner

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **GREENS SPONSOR (36)**

By sponsoring the greens, your company will have a prominent presence on all greens.

Investment: **\$30,000**

Benefits:

- Two complimentary teams in the tournament
- Tee signage on every green (on both sides of the tournament)
- Opportunity to distribute corporate collateral to tournament participants in the registration package
- Opportunity for staff involvement
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition in morning and evening agendas
- Logo recognition on Goldcorp Invitational page within Special Olympics BC website with link to corporate site
- Logo recognition on the sponsor board displayed at event
- Preferred seating for complimentary teams at dinner

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **BANQUET SPONSOR**

The culmination of the day is the banquet attended by all 250 golfers. Your company's logo will be displayed on all tables and signage in the room.

Investment: **\$10,000**

Benefits:

- One complimentary team in the tournament
- Preferred seating for complimentary teams at dinner
- Opportunity to display product or promotional materials at dinner
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition in evening agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at dinner

Sponsored by: **Deloitte.**



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **TEE GIFT SPONSOR**

The Goldcorp Invitational provides all golfers with a choice of tee gifts. Be it diamond earrings, golf jacket, wine, golf shoes, car detailing package, or a pair of Nike sunglasses, golfers will walk away with a gift that suits their individual needs.*

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on tee gift signage
- Opportunity to provide branded item for golfers in tee gift area
- Ability to supply branded bag or box for tee gift delivery
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication

Sponsored by:



RBC Capital Markets®



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **REGISTRATION SPONSOR**

Registration for our two tournaments take place in one area. The Registration sponsor will have prominent placement at this busy area that all golfers must pass through to start their day.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on registration signage
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at registration desk



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **CART SPONSOR**

Your company's logo will be prominently featured on the fleet of carts that will carry golfers around both courses.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on cart signage
- Logo recognition on all golf carts
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers on carts

Sponsored by: **FLUOR**[®]



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **DRIVING RANGE SPONSOR**

As golfers step up to Northview's scenic driving range to tune-up their swing, your company's logo will be there for all to see.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on driving range signage
- Opportunity to display product or promotional materials at driving range
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- Opportunity to provide tees for golfers
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at driving range



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **PUTTING CONTEST SPONSOR**

Golfers mingle and warm up their short game at the putting green, ensuring this area is a busy place, viewed by all.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on putting contest signage
- Opportunity for staff involvement at putting contest
- Opportunity to display product or promotional materials at putting contest
- Opportunity to contribute item for prizing
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at putting contest

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **BAG DROP**

Your company's logo will be prominently featured where golfers drop their bags to start their day of golf.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition at bag drop
- Opportunity for staff involvement at the bag drop
- Opportunity to display product or promotional materials at the bag drop
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at bag drop



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **BEVERAGE CART**

Have your logo displayed on the beverage cart that spends the day driving around the course offering refreshment to golfers. There will be one cart per course circulating throughout the day.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament Logo recognition on signage on beverage cart (both sides of the tournament)
- Logo recognition on both beverage carts
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Logo recognition in the morning agenda
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers on beverage cart

Sponsored by:  **Fort Capital**



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **BEVERAGE TENT & BEVERAGE HOLES**

Help golfers to load up their cart before heading out with a selection of 'adult beverages'. The Beverage Tent will be centrally located and will also be stocked with non-alcoholic options.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition at beverage tent
- Logo recognition at the two beverage holes (one on each side)
- Opportunity for staff involvement at beverage tent
- Opportunity to display product or promotional materials at beverage tent
- Logo recognition in morning agenda
- Logo recognition on the sponsor board displayed at event
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Preferred seating for complimentary team at dinner
- PA announcements prior to golfer tee off
- Name recognition in pre-event golfer communication
- Opportunity to provide branded item for golfers at beverage tent



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **GOLFER PARTING GIFT SPONSOR**

At the conclusion of the tournament, every golfer leaves with a gift (traditionally chocolates) to end the evening on a sweet note. The Golf Parting Gift sponsor will have prominent placement at end of the evening and every golfer's will leave with event with a gift in their hands featuring the sponsor's logo.

Investment: **\$7,500**

Benefits:

- One complimentary team in the tournament
- Logo recognition on the golfer parting gift signage
- Opportunity to provide golfer parting gift bag or box
- Preferred seating for complimentary team at dinner
- Logo recognition in sponsor loop shown featured during the evening portion of the event
- Logo recognition in the post-event thank-you advertisement
- Name recognition in pre-event golfer communication
- Logo recognition in evening agenda
- Logo recognition on the sponsor board displayed at event

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **MORNING ATTRACTIONS**

Would you like to profile your company to Vancouver's business elite by sponsoring an attraction that will augment golfer's enjoyment of the day? We are looking to add excitement and interest to the gathering area before golfers take to the course. Massage chairs, food, beverages...we are open to your imagination!

Benefits:

- Logo recognition at the attraction
- Name recognition in the morning agenda
- PA announcements prior to golfer tee off

Please note: Must be applicable to our audience and provide value-added to golfers. Please contact us with ideas.



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **FOOD AND BEVERAGE HOSTING**

Feature the skills of your chef, baker, or product in front of Vancouver's business elite. Company responsible for set up and all supplies required. Not in the restaurant business? Don't let that stop you! Talk to us about your idea for helping us keep the golfers fed and watered.

Investment: **In Kind**

Benefits:

- Logo recognition on table sign
- Name recognition in the morning agenda
- Name recognition in golfer instructions

Sampling size: 250 golfers

Hours of operation: 10:15 am to 1:00 pm.

Please note: Alcoholic beverages are not permitted on the course.



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **TEE SPONSOR**

As golfers step up to the tee, your company's logo will greet them.

Investment: **\$1,500**

Benefits:

- Logo recognition on tee sign at sponsored tee (one side of the tournament)
- Opportunity to display promotional materials or provide golfer gift at pre-golf reception *
- Name recognition in golfer instructions

* Please note: **Speed of play is of paramount importance to this tournament.**

To allow golfer interaction and ensure that speed of play is not interrupted, we will be setting up an area near the clubhouse rather than on course for sponsors to showcase product or provide giveaway.

All golfer interaction must be approved prior to the tournament.

* On holes where on-course competition exists, additional signage may be displayed.



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **HOLE IN ONE SPONSOR**

Investment: In-Kind

Benefits:

- Logo recognition on signage at tee
- Opportunity to display product or promotional materials at tee
- Name recognition in golfer instructions
- Opportunity for staff involvement as volunteer on hole

Please note: Hole in one prizing must have a minimum prize value of \$10,000.



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **CLOSEST TO THE PIN LADIES – SCRAMBLE**

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

Sponsor Opportunity: **CLOSEST TO THE PIN MEN'S – SCRAMBLE**

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

Sponsor Opportunity: **LONGEST DRIVE TEAM - SCRAMBLE**

For this competition, each team adds their longest drive golfer to a draw that takes place at dinner.

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **AIR CANNON – SCRAMBLE**

Golfers will get a chance to improve their score in this competition.

Investment: **\$2,000**

Benefits:

- Logo recognition on signage at tee
- Opportunity for staff involvement as volunteer on hole
- Name recognition in golfer instructions



Sponsor Opportunity: **SPEED HOLE - SCRAMBLE**

Ever wonder how quickly a team can clear a hole—47 seconds with the right incentive!

Investment: **\$2,000**

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Opportunity for staff involvement as volunteer on hole
- Verbal acknowledgement at dinner when prize awarded

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Sponsor Opportunity: **SPECIAL PUTT – SCRAMBLE**

In this fun addition to the day, a Special Olympics BC athlete will step up to try to improve every team's score by taking the first putt on the green.

Investment: **\$2,000**

Benefits:

- Logo recognition on signage at tee
- Opportunity for staff involvement as volunteer on hole
- Name recognition in golfer instructions



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **CLOSEST TO THE PIN - TOURNAMENT**

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

Sponsor Opportunity: **LONGEST DRIVE – TOURNAMENT**

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

Sponsor Opportunity: **SENIORS LONGEST DRIVE – TOURNAMENT**

For this competition, all golfers over 55 are eligible to compete.

Investment: \$2,000

Benefits:

- Logo recognition on signage at tee
- Name recognition in golfer instructions
- Opportunity to contribute item for prizing
- Verbal acknowledgement at dinner when prize awarded

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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **AUCTION DONATION**

Live and silent auction items are displayed during the evening portion of the tournament.

Investment: **In-Kind**

Benefits:

- Name recognition on auction table



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THE GOLDCORP INVITATIONAL

Sponsor Opportunity: **TEAM REGISTRATION:**

On Northview's Canal Course, the Scramble tournament consists of teams of four who play in a fun, scramble format. On the Ridge Course, the Tournament side has four-person teams who play a more-competitive game, where everyone plays their own ball and the net two lowest scores count.

Investment:

Scramble (4 golfers on Canal course) -	\$3,000
Tournament (4 golfers on Ridge course) -	\$3,000

Sponsor Opportunity: **TEAM REGISTRATION & TEE SPONSORSHIP**

As golfers step up to the tee, your company's logo will greet them.

Investment: **\$4,000**

Benefits:

- Logo recognition on tee sign at sponsored tee (one side of the tournament)
- Opportunity to display promotional materials or provide golfer gift at pre-golf reception *
- Name recognition in golfer instructions

* Please note: **Speed of play is of paramount importance to this tournament.**

To allow golfer interaction and ensure that speed of play is not interrupted, we will be setting up an area near the clubhouse rather than on course for sponsors to showcase product or provide giveaway.

All golfer interaction must be approved prior to the tournament.

* On holes where on-course competition exists, additional signage may be displayed.

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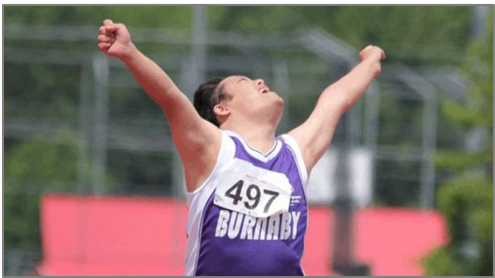
SPECIAL OLYMPICS BC

Special Olympics is an unprecedented global movement which, through quality sport training and competition, improves the lives of people with intellectual disabilities and, in turn, the lives of everyone they touch. Our Mission is to provide individuals with intellectual disabilities opportunities to enrich their lives and celebrate personal achievement through positive sport experiences.

Anyone who's ever been involved in sport, at any level, knows the significance it has on lives—from shaping our bodies to changing our attitudes. For decades, we've seen how sport transforms people. Special Olympics athletes use sport to develop physical fitness, find acceptance, become confident, and aspire to greatness in all aspects of their lives.

For people with intellectual disabilities, Special Olympics is often the only place where they have an opportunity to participate in their communities and develop belief in themselves. Many live lives of neglect and isolation, hidden away or socially excluded from full participation in schools or society. For athletes, Special Olympics sports provide a gateway to empowerment, competence, acceptance and joy.

Today, Special Olympics stands as a leader in the field of intellectual disability. Here in British Columbia we have over 4,900 athletes training and competing in Special Olympics BC programs in 55 communities. Thirty-three hundred Special Olympics BC volunteers bring to life year-round programs in eighteen sports. However, these numbers represent only a beginning of the possibilities. With your support we could reach and change the lives of even more people. For more information, visit www.specialolympics.bc.ca.



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