

# 2019 QUEEN CITY BLITZ FLAG FOOTBALL TOURNAMENT



**JUNE 15 | [QCBlitz.com](http://QCBlitz.com)**

## **SPONSORSHIP OPPORTUNITIES**

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## Welcome to Special Olympics!

Special Olympics is dedicated to enriching the lives of individuals with intellectual disabilities through sport. Special Olympics Saskatchewan delivers world-class sport programs to over 1,200 people with intellectual disabilities daily in 18 different communities across our province. We offer a variety of programs for athletes aged 2+, from gross motor skill development to advancing on to sport specific skills.

Special Olympics is a catalyst for social change.

Our programs help:

- Instill confidence, self-esteem and other life skills in our athletes.
- Contribute to healthier athletes with lifelong physical fitness habits.
- Change attitudes and create a more inclusive society.
- Strengthen communities.



**Special  
Olympics**  
Saskatchewan

# TITLE SPONSOR (2 AVAILABLE)

## \$5,000

With category exclusivity, we have two spaces available for Title Sponsors. As a Title Sponsor of this exciting event, your organization will get the benefits below and also first right of refusal for next year's tournament. This sponsorship comes with the opportunity to engage directly with participants and spectators as they explore the event site. We offer you the space to get your brand in the hands of attendees and to make a big impact on their memories.

Additionally, you are offered the following activations:

- Branding on tournament promotional items and advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 4 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Prominent signage at the tournament venue.
- Opportunity to present the trophy at the tournament's finals.
- Other benefits as negotiated.



Fueling champions is the name of this game! As the Lunch Sponsor, you'll be providing our participants with the energy they need to play all day. We're open to discussing in-kind sponsorships options with any businesses that already operate in Mosaic Stadium.

For this sponsorship, you are offered the following activations:

- Titleship as the tournament Lunch Sponsor.
- Branding on tournament promotional items and advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 2 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Prominent signage at the lunch area.
- Other benefits as negotiated.

# LUNCH SPONSOR

## \$2,500

# FIELD SPONSOR (4 AVAILABLE)

## \$2,000

As a Field Sponsor, you will have one of the tournament playing fields named after your organization! This sponsorship allows for the opportunity to be front and center with participants during the games. With the added bonus of having your branded materials and signage around your field, the opportunities are endless for ways to get your brand in their hands!

Additionally, you are offered the following activations:

- Branding on tournament promotional items and advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 2 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Opportunity to place your branding elements prominently around your field.
- Potential other benefits as negotiated.



Work hard, play hard! For the After Party, all participants are welcomed into the AGT Lounge at Mosaic Stadium to grab a cold one and enjoy some grub while they regale stories of their day on the field. We're open to discussing partial in-kind sponsorships options with any businesses that already operate in Mosaic Stadium.

For this sponsorship, you are offered the following activations:

- Titleship as the tournament's After Party Sponsor.
- Branding on tournament promotional items and advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 2 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Other benefits as negotiated.

# AFTER PARTY SPONSOR

## \$2,500

# OFFICIALS SPONSOR

## \$1,500

We're all about fair play, and this tournament is no exception! We will be employing quality Saskatchewan Flag Football officials for all of our games, helping to ensure everyone has a great time! If you're the kind of organization that likes to play by the rules or enforce the rules, this might be the sponsorship opportunity made just for you!

For this sponsorship, you are offered the following activations:

- Branding on tournament promotional items and advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 1 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Potential other benefits as negotiated.



The Safety Sponsor will help ensure our event has all necessary safety precautions in place. In the event that any players experience an injury, medical personnel will be onsite for the duration of the event. Additionally, security personnel will be on hand to ensure a safe and successful event for all our participants and spectators.

For this sponsorship, you are offered the following activations:

- Branding on tournament advertisements.
- Your company logo and link to your website on the QCB event website.
- Minimum of 1 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Potential other benefits as negotiated.

# SAFETY SPONSOR

## \$1,000

# GAME DAY SPONSOR

## \$1,000

We are looking for a partner to help add elements to the tournament experience to help ensure the event is successful and impactful, leaving everyone with a great impression of our organization and yours! The Game Day Sponsor will help add fun elements to the tournament, including providing complimentary water and a photo area for individual and team photos!

For this sponsorship, you are offered the following activations:

- Branding on tournament advertisements.
- Opportunity to provide participants with a branded item, such as foam fingers or rally towels, at your organizations expense.
- Your company logo and link to your website on the QCB event website.
- Minimum of 1 social media posts leading up to the event.
- Acknowledgment of your organization in the emcee script.
- Potential other benefits as negotiated.



## Are you interested in sponsoring this awesome new event?

We would be pleased to meet with you to further share why this is a decision you'll be so glad you made. With opportunities to get your employees involved as well, being a part of this event and helping support Special Olympics Saskatchewan is a great way to help change attitudes and create a more inclusive society!

## Don't see quite what you'd like?

We understand that one size does not necessarily fit all. Let us help you reveal your organizations full potential by working together to create a customized sponsorship package to meet your needs.

Sponsorship Contact:

Chelsea Fidler, Special Olympics Saskatchewan  
cfidler@specialolympics.sk.ca | 306-780-9406

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***For every \$1 invested  
in Special Olympics community  
sport programs in Canada,  
a minimum of \$7 of social benefit  
is created through improved athlete  
physical and mental health and  
increased athlete employment.***

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