

Partnering with



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## Law enforcement members set to get bold and cold for Special Olympics BC

On March 3, law enforcement members and other brave participants will charge into the chilly waters off Kitsilano Beach at the 2018 Vancouver Polar Plunge for Special Olympics BC presented by Westminster Savings Credit Union.

Sportsnet650's James Cybulski - co-host of The Starting Lineup morning show - will emcee this fun and frigid fundraiser, which will include a colourful costume contest and law enforcement vehicles on display. Funds raised for this event will go to support SOBC's life-changing year-round sport programs and competitions for individuals with intellectual disabilities around the province.

"We are very proud to have so many law enforcement members support Special Olympics BC through the Vancouver Polar Plunge," says SOBC President & CEO Dan Howe. "It is inspiring to see law enforcement members come together with other people in their communities to have a great time and raise funds and awareness for SOBC."

The third annual Vancouver Polar Plunge, which is being staged in partnership with the Law Enforcement Torch Run for SOBC, will see members of the Abbotsford, Delta, Vancouver, and West Vancouver police departments, Burnaby and Coquitlam RCMP detachments, Canada Border Services Agency, Justice Institute of British Columbia, and Metro Vancouver Transit Police get freezin' for a reason alongside corporate teams, students, and other fearless Plungers.

"The VPD has been a proud supporter of Special Olympics BC for many years and our partnership continues to grow," says Vancouver Police Department Chief Constable Adam Palmer. "Our members proudly raise money each year and participate in events, like the Polar Plunge and the Law Enforcement Torch Run, to help enrich the lives of Special Olympics athletes."

This will be the second year Westminster Savings has supported the Vancouver Polar Plunge as Presenting Sponsor. The sponsorship is part of the credit union's three-year provincial partnership with SOBC to celebrate the power and joy of sport.

"We're very excited to be back in 2018 as the presenting partner of the Polar Plunge," says Nicole Eich, Community Giving Manager, Westminster Savings. "It's great to see so many people having a blast while raising funds for Special Olympics BC, helping local athletes gain confidence, skills, and friendships through sport."

The Polar Plunge is also supported by Media Sponsors City Television, JACK 96.9, OMNI Television, and Sportsnet650, and Event Sponsors Dueck Auto Group, Safeway, and Tim Hortons.



Special Olympics British Columbia

In support of

Date:Saturday, March 3Schedule:11 a.m. Opening Ceremony<br/>12 p.m. PlungePlaceWest end of Kitsilano Beach

# **About Special Olympics BC**

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 4,600 athletes of all ages and a wide range of abilities, thanks to the dedicated efforts of over 3,900 volunteers. For more information, please visit <a href="https://www.specialolympics.bc.ca">www.specialolympics.bc.ca</a> and find us on Facebook and Instagram @specialolympicsbc and Twitter @sobcsociety.

# About the Law Enforcement Torch Run

For more than 35 years, law enforcement members throughout the world have supported people with intellectual disabilities through the Law Enforcement Torch Run. The LETR movement has raised more than \$3 million in British Columbia since 1990. To date, the LETR has raised more than \$600 million for Special Olympics programs around the world. To learn more about the LETR, visit <a href="https://www.specialolympics.bc.ca/letr">www.specialolympics.bc.ca/letr</a>. Find BC LETR on Twitter @BCLETR.

# About Westminster Savings Credit Union

At \$3.8 billion in assets under management, more than 56,000 members and 400 employees, Westminster Savings is among the largest credit unions in Canada. Known for its customer and community focus, people oriented culture, and sound financial and operating practices, Westminster Savings provides a full range of retail, commercial, leasing and wealth management solutions to meet its customers' evolving needs. As a designated Caring Company, the credit union contributes a percentage of pre-tax profit to charities and nonprofits annually, helping to set the standard for corporate community investment in Canada. To learn more, visit <u>www.wscu.com</u>.

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