



FOR IMMEDIATE RELEASE  
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## **Special Olympics BC supporters to get freezin' for a reason at first-ever Vancouver Island Polar Plunge**

Law enforcement members and other brave participants will charge into the chilly waters off Willows Beach at the first annual Vancouver Island Polar Plunge for Special Olympics BC on March 11.

This fun and frigid fundraiser will include a colourful costume contest and displays from law enforcement agencies. Funds raised will go to support SOBC's life-changing year-round sport programs and competitions for individuals with intellectual disabilities around the province.

"We are honoured to see so many law enforcement agencies come together for the first-ever Vancouver Island Polar Plunge for Special Olympics BC," says SOBC President & CEO Dan Howe. "This event will be a great opportunity for law enforcement members and other people from their communities to have an absolute blast while supporting SOBC's empowering programs."

The Vancouver Island Polar Plunge, which is being staged in partnership with the [Law Enforcement Torch Run for SOBC](#), will see members of the B.C. Sheriff Services, Canada Border Services Agency, Central Saanich Police Service, Oak Bay Police Department, Parks Canada Agency Law Enforcement Branch, Saanich Police Department, Victoria Police Department, and West Shore RCMP get bold and cold alongside corporate teams, students, and other fearless Plungers.

"Police agencies throughout Canada have a long standing history of supporting Special Olympics. We are excited to promote and participate in events such as the Polar Plunge, which enrich the lives of individuals with intellectual disabilities by providing them with opportunities to celebrate personal achievements through positive sport experiences. It is a very worthy cause. I encourage everyone to join us in freezing for a great reason!" states Chief Del Manak of the Victoria Police Department.

Sincere thanks to Vancouver Island Polar Plunge Event Sponsors [Thrifty Foods](#) and Serious Coffee [Millstream Village](#) and [Oak Bay](#).

**Date:** Sunday, March 11  
**Schedule:** 10 a.m. Plungers check in  
11 a.m. Plunge  
**Place:** Willows Beach in Oak Bay

### **About Special Olympics BC**

Special Olympics BC is dedicated to enriching the lives of individuals with intellectual disabilities through sport. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 4,600 athletes of all ages and a wide range of abilities, thanks to the dedicated efforts of over 3,900 volunteers. For more information, please visit [www.specialolympics.bc.ca](http://www.specialolympics.bc.ca) and find us on Facebook and Instagram @specialolympicsbc and Twitter @sobcsociety.



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## About the Law Enforcement Torch Run

For more than 35 years, law enforcement members throughout the world have supported people with intellectual disabilities through the Law Enforcement Torch Run. The LETR movement has raised more than \$3 million in British Columbia since 1990. To date, the LETR has raised more than \$600 million for Special Olympics programs around the world. To learn more about the LETR, visit [www.specialolympics.bc.ca/letr](http://www.specialolympics.bc.ca/letr). Find BC LETR on Twitter @BCLETR.

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