



Lions QB Travis Lulay joining forces with Special Olympics BC

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Burnaby, BC – BC Lions quarterback **Travis Lulay** shows a lot of heart both on and off the football field, and he's intimately acquainted with the power of sport to change lives. That's why he's a fan of Special Olympics, and why he is joining forces with **Special Olympics BC** to support athletes with intellectual disabilities around the province.

Special Olympics BC (SOBC) is honoured and thrilled that Travis Lulay is choosing to be a fan of Special Olympics and will be lending his off-field energy to support the athletes and the movement. Travis will help SOBC athletes by giving his time at sporting events where he will share his athletic experiences and lessons, and by supporting SOBC campaigns and events that will raise funds and awareness about the life-changing impact of Special Olympics.

"We are excited about the impact that Travis will have in helping us share the stories of SOBC athletes and raise awareness about the importance of Special Olympics for changing lives and striving toward a more inclusive world. We are grateful that Travis is choosing to get involved with Special Olympics BC, and looking forward to watching him in action with SOBC athletes," says Dan Howe, SOBC President and CEO.

Travis, a former Montana State University quarterback, has a history with Special Olympics through his involvement with the movement in Montana. He credits Julie Bertelsen with sparking his interest in Special Olympics: Julie worked as a janitor in his college athletic facility, and she is also an accomplished athlete who won gold and silver medals in equestrian events in the 2007 Special Olympics World Summer Games in China and has served on state and local Special Olympics advisory committees. Travis was hands-on in his involvement in Montana – he pitched in as a volunteer to help with setup for State Games in Montana in 2010, and he helped raise funds as a participant in the annual President's Plunge in Bozeman, MT.

"Special Olympics athletes show incredible sportsmanship, dedication and determination. I'm looking forward to meeting more of the SOBC athletes and helping them and the Special Olympics movement however I can. I hope athletes might be able to learn something from me, and I know I will learn from them," Travis says.

Travis will be kicking off his involvement with SOBC by meeting athletes and presenting awards at a soccer tournament hosted by SOBC – Surrey on Sunday, May 22. Travis also plans to further connect with fans and share information about his involvement with SOBC through his Facebook fan page at www.facebook.com/travislulay, which will feature exciting contests and awareness-raising promotions in weeks to come.

Interview/photo/film opportunity

Who: Travis Lulay, SOBC athletes

When: Sunday, May 22, 1 to 3 p.m.

Where: Newton Athletic Park, Surrey

About Special Olympics BC:

Special Olympics BC is dedicated to providing individuals with intellectual disabilities opportunities to enrich their lives and celebrate personal achievement through positive sport experiences. In 55 communities around the province, we provide year-round training and competitive opportunities in 18 different sports to more than 3,800 athletes of all ages and abilities, thanks to the dedicated efforts of over 2,600 volunteers. For more information, please visit specialolympics.bc.ca.

For more information and interview opportunities, please contact:

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