



CORPORATE CHALLENGE

#Plunge4SOBC from February 21 to March 8

Support Team Spirit and Build Belonging with the #Plunge4SOBC

Gather a team of your bravest colleagues to get cold and creative for a great cause! Participating in the Polar Plunge® for Special Olympics BC is an easy and fun way to change lives and build inclusion by helping Special Olympics BC provide empowering year-round programs for athletes with intellectual disabilities from across the province!

Plunge for a Purpose

- Gain great team bonding experiences.
- Raise critical funds and awareness for Special Olympics BC.
- Strengthen inclusion by shining a spotlight on the abilities of athletes with intellectual and developmental disabilities



Change Lives Through Sport

Special Olympics BC offers life-changing year-round sport, youth, and health programs for athletes with intellectual and developmental disabilities.

Funds raised will help provide opportunities for athletes to find community, pride, and joy through the power of sport across 55 communities across B.C.

“ Before Special Olympics, I didn’t have many friends and had trouble making friends. I often felt left out and excluded because of my differences. Special Olympics made me feel awesome and comfortable in my own skin. The athletes and coaches helped me realize my potential.”

*–Ashley Adie,
SOBC – Campbell River
athlete*



Get Involved

1 REGISTER

Sign up a Corporate Team (up to 20 people) for \$1,500. Incentive prizes included!

Or create a team for free! Invite team members to register, raise funds, and earn incentive prizes!

2 FUNDRAISE

Raise critical funds with the help of your family, friends, and community (and win prizes for your fundraising successes).

3 PLUNGE

#Plunge4SOBC between February 21 and March 8 – participate at your workplace or join a community event!

4 SHARE

Post your Plunge on social media and tag Special Olympics BC.