

Sponsorship Package

**Special
Olympics**
Saskatchewan



our **MISSION**

Special Olympics Saskatchewan is dedicated to enriching the lives of individuals with an intellectual disability through sport.

our **VISION**

That sport will open hearts and minds towards people with intellectual disabilities and create inclusive communities all over the world.

YOUR IMPACT

Supporting Special Olympics Saskatchewan helps provide the programs, mentorship, and resources required by our athletes, coaches, and volunteers to impact the lives of individuals with an intellectual or developmental disability across Saskatchewan. Your contribution, no matter the size, will aid us in ensuring that the children, youth and adults with an intellectual or developmental disability who use our programs are able to continue to do so.

ways to **SUPPORT**

Special Olympics Saskatchewan offers a variety of ways for your company to support our mission, including annual recurring sponsorship, cash donations, in-kind contributions, supporting specific athlete programs, sponsoring annual events, supporting Provincial and National Games, or local fundraising events through our communities.

contact **US**

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what we **DO**

Serve 16 communities across Saskatchewan with:

- Unified Sport
 - Healthy Athletes
 - Active Start
 - FUNdamentals
 - Try-It Days
 - Athlete Leadership Development
 - Community and Competition
- Programs at local, regional, provincial, national and world levels

AND MORE!

Sponsorship Tiers

Platinum - \$50,000/year

- logo on marketing materials and event programs with priority placement
- logo on SOS website
- feature in a media release announcing the sponsorship and mention of sponsorship in future media releases
- announcement of sponsorship in SOS newsletter
- mention in SOS annual report
- dedicated social media posts throughout the year
- opportunity to speak at events and participate in opening/closing ceremonies
- verbal recognition at SOS events
- special recognition plaque and thank-you certificate

Gold - \$25,000/year

- logo on marketing materials and event programs with placement after platinum sponsor
- logo on SOS website
- announcement of sponsorship in SOS newsletter
- mention in SOS annual report
- feature in a media release
- dedicated social media post
- opportunity to speak at events
- verbal recognition at SOS events
- special recognition plaque and thank-you certificate

Silver - \$10,000/year

- logo on SOS website
- logo on event programs
- mention in SOS annual report
- dedicated social media post
- announcement of sponsorship in SOS newsletter
- verbal recognition at SOS events
- thank-you certificate

Bronze - \$5000/year

- logo on SOS website
- logo on event programs
- mention in SOS annual report
- dedicated social media post
- announcement of sponsorship in newsletter
- thank you certificate

Supporter Tier or In-Kind

\$500 - \$1000/year: Logo on website, social media shout-out with other supporter tier donors.

In-kind donation per event: Logo placement on the value of the in-kind, social media acknowledgments, mention in event materials.

Not Ready to Sponsor?

If it is not the right time for your organization to invest in a sponsorship or would like to receive information about future sponsorship opportunities, please visit <https://tinyurl.com/sponsorshipSOS> or scan the QR code to sign up for sponsorship emails.

