

Special Olympics BC staff

**Special
Olympics**
British Columbia



Dan Howe, President & CEO
dhowe@specialolympics.bc.ca
604-737-3079
•Executive Leadership

Sport & Programs



Lois McNary, Vice President, Sport Programs
Lmcnary@specialolympics.bc.ca
604-616-1341

- Executive Leadership, Strategy, Policies, & Development for Sport & Programs
- Provincial Games
- Leadership Council
- Behaviour & Medical Incidents



Michelle Cruickshank, Sport & Program Director
mcruckshank@specialolympics.bc.ca
250-208-5402

- Community & Sport Development

Sport



Ailey Jarvis, Competition Coordinator
ajarvis@specialolympics.bc.ca
604-737-3055

- Competitions
- Provincial Team Management



Bailey Macklem, Health Coordinator
bmacklem@specialolympics.bc.ca
604-737-3081

- Health Initiatives



Donna Ma, Engagement Coordinator
dma@specialolympics.bc.ca
604-908-6491

- Volunteer and Athlete Recruitment and Engagement



Christina Shearer, Sport Coordinator
cshearer@specialolympics.bc.ca
604-785-9038

- Coach education and Development
- Sport development Province-wide

Programs



Region 1 Kootenays

Melainie Hatt, Program Manager
mhatt@specialolympics.bc.ca
250-919-0757

- Community Development Region 1



Region 2 Okanagan

Leanne Kelly, Community Development Coordinator
lkelly@specialolympics.bc.ca
778-581-0511

- Community Development Region 2
- Athlete & Volunteer Awards & Recognition



Region 3, 4, & 5 Lower Mainland

Chelsea Tambellini (Rogers), Community Development Coordinator (On Parental Leave 2023-24)
crogers@specialolympics.bc.ca



Region 6 Vancouver Island

Amy Gibb, Community Development Coordinator
agibb@specialolympics.bc.ca
250-252-0515

- Community Development Region 6
- Youth Programs



Region 7 & 8 Northern BC

Jasmine Webster, Community Development Coordinator
jwebster@specialolympics.bc.ca
250-570-1455

- Community Development Region 7 & 8
- Athlete Leadership

Fundraising, Marketing, & Communications



**Heather Maciver, Vice President,
Fund Development, Marketing, &
Communications**

hmaciver@specialolympics.bc.ca
778-689-9275

- Executive Leadership, Strategy, and Policies for Fundraising, Marketing, & Communications
- Government Relations

Fundraising



**Meg Ishida, Events & Fundraising
Manager**

mishida@specialolympics.bc.ca
604-314-4535

- SOBC Fundraising Events Lead
- Support for Third-Party Fundraising Events (LETR, motionball)
- Donor Relations
- Grants & Foundations



**Adji Rahardjo, Donor Services &
Database Coordinator**

arahardjo@specialolympics.bc.ca
604-968-1176

- Donor Database Administration
- Donor Services
- Auction Coordination
- CrowdChange Donation Platform

Marketing & Communications



**Megan Pollock, Marketing &
Communications Director**

megan@specialolympics.bc.ca
604-737-3077

- Contact for PR Coordinators
- Marketing & Communications Strategy
- Messaging & Media Relations
- Celebrity Engagement



**Michael Obendoerfer, Marketing
Manager**

michaelo@specialolympics.bc.ca
604-737-3131

- Marketing Strategy & Content Planning
- Advertising Strategy & Content Planning
- Video Production



**Amanda Liao,
Communications Manager**

aliao@specialolympics.bc.ca
778-938-8202

- Communications Strategy
- Messaging & Media Relations
- Celebrity Engagement



**Hao Duong, Brand & Marketing
Coordinator**

hduong@specialolympics.bc.ca
604-619-2086

- Logo & Brand
- Marketing Asset Design
- Social Media Content Execution



**Jacob Lee, Communications
Coordinator**

jlee@specialolympics.bc.ca
604-908-4614

- Website
- Email Marketing
- Social Media Content Execution

Finance & Admin



**Sheida Poulad, Finance &
Administration Director
(On Parental Leave 2023-24)**

sheida@specialolympics.bc.ca



**Joseph Lee,
Finance & Administration Manager**

accounting@specialolympics.bc.ca

- Accounting Management
- Contact for Local Treasurers



**Roxanna Kong, Data & System
Administrator**

rkong@specialolympics.bc.ca
236-982-3673

- Registration and Database
- IT Services Relating to SOBC
- Cybersecurity



**Natalia Streltsova, Administration
Assistant**

info@specialolympics.bc.ca
604-737-3078

- Provincial Office Administration
- Database Support
- Accounting Support