



Party like it's 0 degrees. You may have heard about the Polar Plunge from a friend, seen it on TV or even read about it online, but what exactly is this “Plunge” everyone is talking about?

So you're saying you've never jumped into frigid PEI waters in the middle of the winter? Well, we can help change that!

Each year, the Polar Plunge challenges hundreds of brave jumpers at two locations around the province. It's a great way for everyone—individuals, organizations and businesses—to get involved in supporting Special Olympics PEI. All funds raised go towards programming and events for more than 500 athletes across the province.

Think you have what it takes? The concept is simple: participants raise a minimum of \$100 and take a dip into the open waters of Summerside or into an outdoor pool in Charlottetown.

But the Plunges are so much more than that: They're the kind of fun and thrilling events that you really have to experience to understand. Grab some friends, get pumped and register today!

Visit <https://www.facebook.com/PEILETR/> for more information. You can also contact peitorchrun@gmail.com or 1-800-287-1196.





Come celebrate with us...
It's our 5th Anniversary!

Did you know that over the past 5 years,
\$60,000 was raised by the LETR Polar
Plunge events in PEI!

About LETR (Law Enforcement Torch Run)

LETR is the largest public awareness vehicle & grass roots fundraiser for Special Olympics World Wide. Since inception, LETR has raised more than half a billion dollars and changed millions of attitudes towards people with intellectual disabilities. In PEI we have members from RCMP, Municipal Police Services, DFO, Highway Safety, Parks Canada, and PEI Conservation.

How Polar Plunge Works



- Each plunger is required to register and/or fundraise to jump to frozen glory.
- You can raise funds in person, online, or a combination of both. Our online fundraising portal is extremely user-friendly and a great way to reach out to all your friends and family in an instant!
 - A charitable donation receipt will be issued by Special Olympics PEI for donations over \$20 or more, receipts are issued via email instantaneously when made online.
- If you prefer the hard copy fundraising method, your pledge money and forms can be submitted on the day of the plunge during registration.
- Details about submission and registration will be posted on your event page.

Where and When are the PEI Polar Plunges?

When: Sunday, April 9th, 2017
Where: Charlottetown City Police Services
(10 Kirkwood Dr.)
Summerside Harbour
(100 Water St.)

Registration fee is \$100 per person or \$300 per team.





LAW ENFORCEMENT
TORCH RUN[®]
FOR SPECIAL OLYMPICS
PRINCE EDWARD ISLAND



April 9, 2017
Registration at 12:00pm
Plunge at 1:00pm

Charlottetown

Charlottetown Police Department

10 Kirkwood Dr.



Summerside

Holland College Marine Centre

100 Water St.

For more info contact 902-368-8919

Or visit www.sopei.com

*Special
Olympics*
Prince Edward Island



How do I register?

Online

Step 1:

Copy and paste the following link into your web browser.

<https://secure.e2rm.com/registrant/startup.aspx?eventid=214569>

Step 2:

Click the "Sign Up" button in the top left corner of this screen to register.

If you are already registered, enter your username and password to sign in.

This will take you through the registration process where you will need to agree to our Rules and Regulations as well as our waiver form.

Via Email

Step 1:

Email peitorchrun@gmail.com and request a "Plunger Package" and get started today!



For more info contact 902-368-8919

Or visit www.sopei.com

How to collect pledges?

Online

Once you are registered online, collecting pledges is as simple as a click of a button.

As part of the registration process you will be walked through how to set up your personal fundraising page to make things easy. Sign up. Email your friends.

Post your link on your social media and ask friends, family and co-workers to make a pledge.

It's that easy. It's all electronic.

Via Email/In Person

Once you received your "Plunger Package", it will include an event flyer and pledge form.

Email your friends, post the event flyer at work and ask your friends, family and co-workers to make pledge.

These funds will be collected the day of the event.

For more info contact 902-368-8919

Or visit www.sopei.com

