



Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.

February 8 – 10, 2019

*Let me win.
But if I cannot win, let me be brave
in the attempt.*

Special Olympics Athlete Oath

www.specialolympics.ca/2019-alberta-winter-games



Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.



Join Us!

Help us achieve our goals!

Special Olympics Calgary and The City of Calgary

proudly announce that we will be the host city for the 2019 Special Olympics Alberta Winter Games! The Games will commence on February 8th with the Opening Ceremonies, followed by two days of competition on February 9th and 10th. Over 800 athletes will be coming to Calgary to compete in the 8 official sports of the Winter Games. Join us for three action-packed days that will celebrate the true meaning of sport!

Who We Are



Since the 1970s, Special Olympics Alberta has been offering sport programs in more than 140 communities around the province for Albertans with an intellectual disability. What began with a few dozen athletes, has now grown to over 3,000 athletes throughout Alberta. Our movement has grown because of the over 1,000 coaches and volunteers working year-round, giving our athletes the opportunity to realize their full athletic potential. Recreational and competitive sport training programs occur daily, and competitions are held at the local, provincial and national levels.

Our Mission

Special Olympics Alberta is committed to enriching the lives of Albertans with an intellectual disability through sport.

Our Vision

Our vision is that sport will open hearts and minds towards individuals with intellectual disabilities and create inclusive communities all across Alberta.



**Special
Olympics
Alberta**



**Special
Olympics
Calgary**





Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.



Medal Sponsors

Help us achieve our goals!

Gold Sponsor: \$25,000

Opportunities for on-site activation during the Opening Ceremonies, Athlete Banquet and/or competitions.

Opportunities for Athlete visits and presentations within your workplace.

Rights to the use of the Provincial Games Logo and name in promotion, advertising, and other leverage activities.

Primary positioning of your logo as Gold Medal Sponsor in all relevant Games print and electronic advertising and signage.

Banner ad and logo recognition of your Gold Medal Sponsorship in the Official Games Program.

Advertising opportunity for your company's ads to be included in potential live-streaming of sporting events.

Opportunities for your representative to participate in the Medal Presentations.

Six (6) Tickets to the VIP Reception.

Plus: related Silver Medal Sponsor benefits.

Silver Sponsor: \$20,000

Rights to the use of the Provincial Games Logo and name in promotion, advertising, and other leverage activities.

Inclusion of your logo as Silver Medal Sponsor in all relevant Games print and electronic advertising and signage.

Logo recognition of your Silver Medal Sponsorship in the Official Games Program.

Advertising opportunity for your company's ads to be included in potential live-streaming of sporting events.

Opportunities for your representative to participate in the Medal Presentations.

Four (4) tickets to the VIP Reception.

Plus: related Bronze Medal Sponsor benefits.

Bronze Sponsor: \$15,000

Rights to the use of the Provincial Games Logo and name in promotion, advertising, and other leverage activities.

Inclusion of your logo as Bronze Medal Sponsor in all relevant Games print and electronic advertising and signage.

Logo recognition of your Bronze Medal Sponsorship in the Official Games Program.

Advertising opportunity for your company's ads to be included in potential live-streaming of sporting events.

Opportunities for your representative to participate in the Medal Presentations.

Two (2) tickets to the VIP Reception.

VIP Invitation and preferred seating at the Opening Ceremonies.

Inclusion of name on the Special Olympics Alberta website specific to the Winter Games.

A Commemorative Keepsake of the Games, and the inclusion of your company name in our official "Thank You" following the Games!

Contact:

Linda Demchuk - Director, Sponsorship and Fundraising
403-554-9056
ldemchuk@shaw.ca

www.specialolympics.ca/2019-alberta-winter-games





Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.



Sponsor a Sport

Help us achieve our goals!

Sponsor a Sport at the Winter Games and receive the following benefits:

Logo recognition in the Official Games Program.

Opportunities for your company representative to participate at the Medal Presentations at your Sponsored Sport.

Advertising opportunity for your company's ads to be included in potential live-streaming of sporting events.

Presenting sport sponsor signage at your sports venue.

Inclusion of name on the Special Olympics Alberta website specific to the Winter Games.

Two (2) tickets to the VIP Reception.

VIP Invitation and preferred seating at the Opening Ceremonies.

Commemorative Keepsake, the inclusion of your company name in our official "Thank You" following the Games, as well as a commemorative toque to wear to the Games!

8 Official Sports:

	Alpine Skiing	\$10,000
	Bowling	\$10,000
	Cross Country Skiing	\$5,000
	Curling	\$10,000
	Figure Skating	\$5,000
	Floor Hockey	\$10,000
	Snowshoeing	\$5,000
	Speed Skating	\$5,000

Contact:

Linda Demchuk - Director, Sponsorship and Fundraising
403-554-9056
ldemchuk@shaw.ca



www.specialolympics.ca/2019-alberta-winter-games



Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.

Special Olympics Alberta Winter Games February 8th to 10th, 2019

800+ Athletes
30+ Alberta Communities
300+ Coaches
500+ Volunteers

**3 Days of Strength.
Sport. Spirit!**

Come out and cheer for YOUR local Athletes competing in one of the 8 Official Sports at venues around Calgary!



Our athletes have an intellectual disability and can range in age from 8 to 80

Did you know?

2018 will mark the 50th Anniversary of Special Olympics in Canada

The 2019 Alberta Winter Games will be returning to Calgary for the first time in 12 years!



www.specialolympics.ca/2019-alberta-winter-games



Special Olympics
Alberta Winter Games
Calgary 2019



Strength.Sport.Spirit.



8 Sports - Many Opportunities

Help us achieve our goals!

Be A Part of It!

Alpine Skiing
Bowling
Cross Country Skiing
Curling

Figure Skating
Floor Hockey
Snowshoeing
Speed Skating



**Let me win.
But if I cannot win, let me be brave
in the attempt.**

Special Olympics Athlete Oath

***“By being inducted, the entire Special Olympics
movement is also being inducted.
I bring all Special Olympic Athletes over the last
55 years in with me”.***

(Frank Hayden, on being inducted into Canada’s Sports Hall of Fame)

***“You are the stars and the world is watching you.
By your presence, you send a message to
every village, every city, every nation.
A message of hope.
A message of victory.”***

(Eunice Kennedy Shriver)



Special Olympics
Alberta



www.specialolympics.ca/2019-alberta-winter-games

Winter Games Logo designed by Ben Kunz, Chair, Information Design, Mount Royal University In Collaboration with Christopher Demchuk, Special Olympics Athlete, Calgary

Promotional Material designed by Cori McNicol, MacKai Communications Inc.